



DECLARATION IN LIEU OF OATH (37 C.F.R. § 1.68)

I, the undersigned, R. Lee Miller of Monterey, in the County of Monterey, State of California, am the sole inventor of a new and useful IMPROVED GOLF CLUB GRIP (Application Nr. 10/783,011) and am the President and CEO of FEEL GOLF COMPANY, Inc. which is the assignee of all rights, title and interest in and to said invention, design, application, and Letters Patent to issue thereon, said assignation having been duly recorded by the Assignment Division of the United States Patent and Trademark Office on February 23, 2004 on Reel 015014/Frame 0761.

I, R. LEE MILLER, make the following declaration in lieu of oath pursuant to 37 C.F.R. § 1.68. The IMPROVED GOLF CLUB GRIP disclosed by Application Nr. 10/783,011 (hereinafter, the "Grip") has attained **significant commercial success**. My company, FEEL GOLF COMPANY, Inc., has sold more than 260,000 Grips since the first orders were received in November, 2004. These sales have generated over \$1.1 million in income and, in less than one year, have captured more than one-half of one percent of the United States market for - all types of golf club grips (conventional as well as reverse-taper). Further, projections for future sales of the Grip, based upon current orders, indicate that total sales for 2006 will exceed 2005 annual sales by a large margin, thereby capturing an even larger share of U.S. market for golf club grips.

I am convinced that these excellent sales figures are due to the innovative features of the grip: the combination of the reverse taper and the reminder rib. These features were combined to give the golfer better control of his swing and thereby reduce or eliminate the tendency to "slice" the ball. This combination increases the moment of inertia (MOI) imparted to the golf club head. The combination increases gripping stability which reduces twisting of the golf club head resulting in greater accuracy and distance. Further, a reverse taper grip without the rib or a rib on other than a reverse taper grip would not enhance performance to the extent realized by combining the two features.

Although these figures speak for themselves with respect to the **commercial success** of the Grip, the four (4) major golf retailers in the United States have offered the following comments which further attest to the **commercial success** of the Grip:

Golfsmith: You (Feel Golf) heard the consumers that had the grips already and were regripping and telling us they had such success with the product (the Grip) that they would not play with anything else.

Golfworks: the senior buyer at Golfworks told Feel Golf's National Account Manager that he had never seen a game improvement grip that was USGA conforming that his customers had responded to his company on how well it helped their game.

Golf Galaxy: Feel Golf's National Account Manager reported that Golf Galaxy had doubt in the product and then bought it on a test market. (As a result of) the immediate sales and feedback on how well it helped his customers' game, they reordered after two weeks of selling the product from consumer demand.

Watt's Golf: The Full Release Grip (i.e., the Grip) is a commercially viable product superseding any predecessor of a similar design. Predecessors did not incorporate the total game improvement design that the Full Release brings and we sell them without any problems.

I have attached a copy of the Sales by Item Summary that substantiates the sales figures.

I firmly believe that these golf retailers know their products and that they know what they are talking about when it comes to discussing improvements to any of the equipment that they sell. I do not believe that they would describe the Grip as a “game improvement grip” or “superseding any predecessor of a similar design” unless the Grip truly lived up to those accolades. I believe that these retailers were well aware of the improvements disclosed by the prior art because it is their business to know; in fact, their livelihood depends upon their knowledge of innovations and improvements to equipment. As such, when they say that “predecessors did not incorporate the total game improvement design that the Full Release (the “Grip”) brings,” they are attesting to the unique aspect of the Grip: the combination of the reverse taper and the reminder rib.

By acknowledging the **commercial success** of the Grip, these retailers are confirming the non-obviousness of my invention. In short, if the combination of

the two features was obvious, some other inventor would have disclosed it before me so that these retailers would be selling their grips instead of mine.

I have been warned and I am aware that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. 1001) and may jeopardize the validity of my patent application or any patent issuing thereon. Accordingly, all statements made in this declaration which are made of my own knowledge are true and all statements made in this declaration which are made on information and belief are believed by me to be true.

Declared this 5th day of April, 2006 in
Monterey, California.



R. LEE MILLER

10:46 AM
10/04/05
Accrual Basis



Feel Golf Company
Sales by Item Summary
March 1, 2004 through October 4, 2005

COMMERCIAL SUCCESS

19 MONTHS ON MARKET

Feel Golf Company, Inc.

March 1, 2004 thru March 31, 2006

Full Release Grip Sales

	Units Qty	Amount	% of Sales	Avg Price
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RCG60, Full Release X-Wrap Grip	149,471	675,611.00	39.47%	4.52
RTDT60, Full Release Designer Grip	13,656	68,555.00	4.01%	5.02
RTG60, Full Release X-Line Grip	147,766	672,334.00	39.28%	4.55
XLF60, Full Release Full Cord X-Line	3,382	16,540.00	0.97%	4.89

1,433,040.00 83.72%

Total Sales	314,275	1,433,040.00	83.72%
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Packs

13 Pack- X Wrap Grip	1,620	21,063	98,885.00	5.78%	62.39
13 Pack- XL-Full Cord Grip	206	2,674	8,848.00	0.52%	76.06
13 Pack, X Line Grip	1,541	20,029	94,043.00	5.49%	61.97
13 Pack, Designer Grip	66	853	4,036.00	0.24%	76.69
3 Pack-X Wrap Grip	2,360	7,079	36,811.00	2.15%	15.60
3 Pack, X Line Grip	2,192	6,575	34,234.00	2.0%	15.68
3 Pack, XL, Full Cord Grip	73	220	1,818.00	0.11%	27.74

Total Pre-Packaged

278,675.00 16.28%

TOTAL

372,768 \$1,711,715 100.0%

Sales Volume in Dollars:

Domestic Distributors

Golfsmith	739924
The Golfworks	268878
Golf Galaxy	143236
Edwin Watts	30516
Clumaker On Line	13547
PGA Superstores	10554
Components Plus	8452

1,215,107

Foreign Distributors

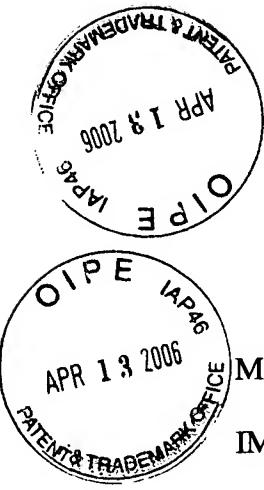
Birdie Golf-Australia	39509
Global Distractions-Canada	34999
Golf Trust SRL-Italy	9488
Kanaola LTD-Japan	108412
Pin Point Golf-Scotland	19108
Pro Golf Bay-Malaysia	22804
Schley Golf-Germany	13247
Southern Ambition-South Africa	6498
Terlingen-Holland	2895

256,960

10:46 AM
10/04/05
Accrual Basis

Feel Golf Company
Sales by Item Summary
March 1, 2004 through October 4, 2005

Full Release Grip Sales	Units Qty	Amount	% of Sales	Avg Price
Retail Golf Shops, Country Clubs		1,472,067		
Feel Golf, Retail Web Site		167,648		
		<u>72,000</u>		
				<u>\$1,711,715</u>



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I, R. LEE MILLER, make the following declaration in lieu of oath pursuant to 37 C.F.R. § 1.68. The IMPROVED GOLF CLUB GRIP disclosed by Application Nr. 10/783,011 (hereinafter, the "Grip") has attained **significant commercial success** as evidenced by customer satisfaction with the Grip. I am convinced that this **commercial success** and the significant customer satisfaction are due to the innovative features of the grip: the combination of the reverse taper and the reminder rib. These features were combined to give the golfer better control of his swing and thereby reduce or eliminate the tendency to "slice" the ball. This combination increases the moment of inertia (MOI) imparted to the golf club head. The combination increases gripping stability which reduces twisting of the golf club head resulting in greater accuracy and distance. Further, a reverse taper grip without the rib or a rib on other than a reverse taper grip

would not enhance performance to the extent realized by combining the two features.

I further believe that the following comments from satisfied customers substantiate my belief as to the **commercial success** of the Grip:

Kevin Wigginton: “Needless to say, I’m impressed to date with these grips and I hope to get out and see what they’re like on the course. Thanks for making such an innovative product ...”

CDR D.C. “Stinger” Hastings, USN (ret.): “I am absolutely convinced that these grips, in addition to the primary purpose of preventing or curing the dreaded slice, will be of inestimable value to more “experienced” golfers who battle arthritis...”

Royston Le Grice: “I do not understand swing mechanics or the technical aspects of the game of golf. I...play golf because I enjoy it and the Full Release Grip (the Grip) increased my enjoyment more than any other single piece of golf equipment I have ever tried.”

Bob Rogers- PGA Member: “I gripped my entire set and am hitting the ball more consistently than before and have even picked up about half a club on my irons and I’m hitting it about 12 yards further off the tee. Thank you for making such a new and good product.”

Charles T. Brown – CAPT. USN (ret): “Well let me tell you I have never been more satisfied with this product and these grips are just what you said they were. I hit the ball straighter, longer, and more consistently than I have ever done before.”

Andy Heffner, Heffner Golf Group (talking about his conversation with PGA member **Zac Malone**) – he is a true believer in the Full Release technology and often suggested these grips for his own customers of a competing club manufacturer.”

Andy Heffner, Heffner Golf Group (talking about his conversations with various customers he encountered at the Florida Golf Expo) –

(1) “Man of 55 years with mild Parkinson’s Disease...had been unable to control ball flight, direction...until he tried the Full Release Grip...straight as an arrow, with added yardage.

(2) “Gentleman of 70+ years...first ball off the tee was perfectly straight and relatively far...hadn’t hit a ball like that since the sixties.”

(3) “Many golfers tried the grips with their golfing buddies...again, for someone that ‘sprays’ the ball around the course, this game improvement device works, and in most cases, immediately.”

I have attached copies of the E-mail correspondence that substantiates these comments from these satisfied customers.

The foregoing statements represent only a small sample of the many comments that I have received from many satisfied customers who were willing to provide written comments regarding their experience with the Grip. Some, like the PGA professionals, make it their business to know what equipment innovations are on the market because their livelihoods depend upon taking advantage of improvements that will enhance their game and make them more competitive. Others, like the recreational golfers, know what improvements work for them where other “innovations” have failed. All of these customers realize the Grip is innovative and that it is something that has definitely improved their

game. I feel that they are attesting to the unique aspect of the Grip: the combination of the reverse taper and the reminder rib.

By creating the **commercial success** of the Grip (i.e., by purchasing the Grip for their own personal use and sharing their discovery with their friends), these customers are confirming the non-obviousness of my invention. In short, if the combination of the two features was obvious, some other inventor would have disclosed it before me so that these satisfied customers would be talking about his/her grip instead of mine.

I have been warned and I am aware that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. 1001) and may jeopardize the validity of my patent application or any patent issuing thereon. Accordingly, all statements made in this declaration which are made of my own knowledge are true and all statements made in this declaration which are made on information and belief are believed by me to be true.

Declared this 5 day of April, 2006 in
Monterey, California.



R. LEE MILLER



Just a few of the many testimonials

Join the growing number of believers, experience the Feel for yourself...

Random testimonials range from April 2004 to 3/26/06

I received my release grips today and changed immediately. I went to the range an hour later and all I can say is that these grips are the greatest thing to hit golf since titanium. Every golfer in America will enjoy these grips. I tried to hit a slice and only got a power fade. I tried to hook and got a nice draw. They are unbelievably comfortable and really allow the left hand to release nicely for a very clean and crisp snap through the ball. I got the same great shots with every club all the way through the driver and the driver was very strong and straight. ***These grips will change the golf world forever.***

Dwight A. Webb

I had switched to the Natural Golf method in hopes of alleviating the chronic and sometimes severe pain in my right hand that my overlapping grip caused me. I saw the Feel Golf Inc. "Release Grips" in the PGA Partners magazine, believing that they would be especially helpful in the Natural Golf "Palm Grip," which is just a ten-finger grip with the trailing hand (right for right-handed golfers) grasping the club like you would a hammer, or in a very, very "strong" position.

Sure enough, after just a few buckets of balls and a little experimenting, my golf game just took off! I shot 90 for the first time, then 88 several times and just today, an 86! But, perhaps more importantly, the arthritis that was threatening to end my golfing altogether has subsided to just a little stiffness the morning after a round.

I am absolutely convinced that these grips, in addition to the primary purpose of adding distance and curing the dreaded slice, will be of inestimable value to more "experienced" golfers who battle arthritis or have pain in their hands after golfing. I spent the better part of 2004 trying to break 100, now I'm shooting in the 80's. Try these grips! You will not regret it.

CDR D.C. "Stinger" Hastings - USN (ret.), Meridian, MS

I just purchased a set of Full Release grips and was very skeptical. Being a "Duffer" with a slice that makes you seasick to watch and spending hours and hours with lessons and pounding balls, I felt beyond hope. I saw your grips on The Golf Channel and was very skeptical, but tempted. I've never ordered anything from TV as they are in my opinion being a cynic, junk products and not for me. I did decide to buy the grips. I never broke 100 in my life. I had the grips put on and off I went. Hitting a few balls on the range, I felt different and had a what I felt was a tour players swing! I played 18 holes and shot 89. You are in my will!!!! These grips are really something and do what you say they will. **By the way I would have paid \$5000 for these grips if I'd known what I know now.** Thank You, Thank You! *George Willis, Orlando Florida*

Dr Feel,

I have tried your grips on my Cally BB 2004 4 wood and on my X-14 6 iron for several range testing sessions now so I think that I am able to provide you with some feedback.

A little background first...I am currently a 15 handicapper who has been struggling with consistent contact with the ball. This is especially frustrating since while in university I played to a 3 handicap, sure I'd see streaks of my former game but when you're only playing 2 times a month (due to family, work, etc.) it's hard to keep the feel intact. I have fairly small hands (wear a men's small glove) and always found normal grips a little too large for my liking as my hands never really felt 'comfortable' on the grip but when you play a lot you get used to it and you make it work.

I noticed that I was hitting the ball all over the place and that my ball had no pop to it, I wondered why so I had a friend video tape my swing. What I found was surprising, simply put I wasn't always releasing the club. I would hit one shot and it would have a huge cut and then the next my little fade was back and the ball would rocket off the face on a beautiful trajectory! I needed to figure how to do this all the time! So I started reading and determined that my grips were all a little oversized for my hands and that it was inhibiting me from releasing the club, what to do? I thought about ladies grips but I tried my wife's clubs and they felt too small all over and I found myself becoming very wristy, so while doing some web reading I came across your grips, I thought why not try them?

Well after 3 range sessions, I'm glad that I did. I'm hitting my 6 iron a solid 5 yards further than before but more importantly I'm hitting it straighter with that little fade again but most importantly it's more solid! I'm not losing distance because of a hold off swing, I'm releasing through the shot and the ball reacts accordingly. Same with my 4 wood, I'm flying it 220 consistently now and they're landing in a 15 yard area whereas before I really didn't know where it would go, right, left or straight. Needless to say I'm impressed to date with these grips and I hope to get out and see what they're like on the course!

Thanks for making such an innovative product and for helping to make the game a little more enjoyable! Of course, if you'd like me to test out these grips on some of my other clubs, if you'd be willing to send me some samples I'd be willing to write another review!

cheers,

Kevin Wigginton
Project Controls
Upside Engineering Ltd.
409-10th Avenue SE
(403) 290-4723

Carmel, CA 3/9/2006- Local Golfer wins tournament using FEEL GOLF's Full Release Grips.

Playing for the first time with FULL RELEASE GRIPS on his woods, local golfer Doug Forsberg and his partner won the "Tournament"(see Below) over a field of 72 teams. Most rewarding were the comments from the other players in the foursome when hitting the tee shots – "what a great ball striker" , a comment not heard before by Forsberg. Tee shots were longer with a slight draw – the shot sought after by most golfers. Having used several woods in the past, these results were only accomplished when using the FULL RELEASE GRIPS. Forsberg will now be adding the grips to all his clubs before the next tournament arrives.

FULL RELEASE GRIPS are manufactured by;

Feel Golf

Ryan Ranch

Monterey, CA

Thank you for letting me participate in your "Full Release Test" by Golf Illustrated. I've always had a pretty wicked slice with my driver, and that day I only hit 4 of 14 fairways and drove the ball between 200 and 225 yards, and shot a 97. The following Monday I re-gripped my driver with the full release grip and hit the driving range. I used only my driver and hit between 150 and 200 balls on Monday, Wednesday, and Friday. It only took me about 100 balls before I was feeling comfortable with the new grip and began to drive the ball straighter. By Wednesday I was hitting the ball very straight and was even able to draw the ball a few times! Friday was all straight and long. This last Saturday (10-29) I returned to Tuscany GC and hit 11 of 14 fairways and was driving the ball at least 250 yards and even got one drive over 300 yards with a long straight roll. I shot an 88, it was great!

Thanks again for making golf even more enjoyable for me! Thank you.

Zach K. Las Vegas, NV

An excellent product that performed as advertised! I increased the distance of my shots and their accuracy when I replaced my old grips with the Full Release products. I would STRONGLY recommend these grips to any golfer who wishes to improve their ball striking.

Mike I. Mason, TX

Pretty good product that'll help straighten out shots. Very tough to choke up on a club. Hit'em straighter with feel golf grips. It's easy to try and the benefits of hitting straighter will benefit everyone.

Brian T. Whitinsville MA

Excellent product. Did help my swing follow through. Also, having arthritic hands, made the swing easier. The grip felt secure in my hands. I would recommend, but would advise patience and giving it some time to work for you. It feels good on arthritic hands.

James W. Wimberley, TX

The grip felt strange at first but after some practice, it seemed that I was about 10 yards longer and lost the slice. After a few swings I could feel the club releasing without any conscious effort on my part. I always had trouble releasing my hands but with these grips, the release came quite naturally resulting in straighter shots.

Joe C. Slingerlands, NY

I liked the feel of the grips. It felt more comfortable than the standard golf grips. I can't wait to order the rest of the set. Feels real natural in your hands. I would recommend them to my friends. And I already have.

Leslie T. Kennewick, WA

I believe the grips can and do help the higher handicap golfer to hit the ball straighter and longer. I would endorse and tell my friends about how good the product is. It appears to do as it advertises, help to hit the ball straighter and longer. I was deeply satisfied with the product.

David L. St. Charles, MO



6/15/05

Dear Feel Golf

I wanted to drop you a note and tell you how surprised I was by your Full Release Grip.

I decided to bring some of your grips in to try with some of my more difficult students who had big slices that I just couldn't seem to correct. It really seemed to make it easier for them, they were able to hold the club in their fingers better and it really helped them hit it straighter and a little longer. I was very skeptical about using them myself. I figured since I didn't slice they couldn't possibly help me.

However I decided to try one just to see how bad it would be. Much to my surprise, after hitting about 20 shots they started to feel pretty good. So, I gripped my entire set and I am hitting the ball more consistently then before and have even picked up about half a club on my irons and I'm hitting it about 12 yards further off the tee.

Thank you for making such a new and good product.

Bob Rogers
PGA member



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without the rib or a rib on other than a reverse taper grip would not enhance performance to the extent realized by combining the two features.

I further believe that the following comments from extensive product reviews substantiate my belief as to the **commercial success** of the Grip:

Equip2Golf:

(1) "With this patented TaperTip technology (i.e., the combination of the reverse taper and the reminder rib), the grip is intended to fit comfortably and naturally in one's hands, thereby reducing the hand and wrist tension and increasing club control. The result is a proper release through impact."

(2) "At first glance, the grip looks basically like a traditional grip that has been installed upside down. Upon further inspection, we found that the patent pending design has a unique reverse taper profile (i.e., the combination of the reminder rib and the reverse taper) that is intended to work for any size fingers and hands and eliminate the need for build-up tape."

(3) "We found that the Full Release Grip really works. The grip feels comfortable...we found that the Full Release Grip allows the golfer to release the right hand at impact thus minimizing and even eliminating the slice. The reverse taper shape not only feels good but allows the hands to relax more through the swing and naturally release at impact."

(4) "The Full Release Grip is an innovative product that deserves a serious look. We believe this grip will appeal to golfers of all abilities that have a tendency to slice and block their release at impact. Continued use of the grip will assist in engraining the proper hand release producing improved performance."

Japanese Testing Facility:

- (1) "Hard to slice with strong hit."
- (2) "Even powerful swing result in no slice."
- (3) "Left hand may feel loose but hits strong and straight."
- (4) "Explosive hitting."

All of these reports recognize that the Grip is something innovative and that there is definitely a game-improvement quality to the Grip. I feel that these reports are attesting to the unique aspect of the Grip: the combination of the reverse taper and the reminder rib. I firmly believe that a testing facility such as Equip2Golf is accurate and correct when it states that the Grip "is an innovative product." I further believe that the characterization of the Grip as "innovative" substantiates my assertion that the combination of the two features (the reverse taper and the reminder rib) is not an obvious step.

By supporting the **commercial success** of the Grip (i.e., reporting that the Grip does what it was designed to do), these test reports are confirming the non-obviousness of my invention. In short, if the combination of the two features was obvious, some other inventor would have disclosed it before me so that these product testers would be praising his/her grip instead of mine.

I have been warned and I am aware that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. 1001) and may jeopardize the validity of my patent application or any patent issuing thereon. Accordingly, all statements made in this declaration which are made of my own knowledge are true and all statements made in this declaration which are made on information and belief are believed by me to be true.

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